

May/June 2014

Now is the Time to Focus on Water Conservation

Tips for Businesses to be
Environmentally -Friendly

**Sustainability of Our
Water Supply**

ROSEVILLE



INSIGHT

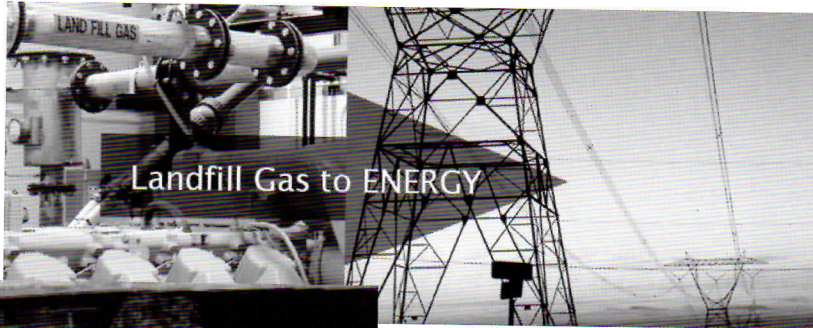
AN OFFICIAL PUBLICATION OF THE ROSEVILLE CHAMBER OF COMMERCE

Placer County Houses the Leader in Green Energy

Energy 2001 is Placer County's largest landfill gas-to-energy producer and a leader in green energy. In 2003, Gary Garratt and Laura purchased Energy 2001 because they recognized the ambition in the company and future benefits and profits it could wield. They were motivated to use their business expertise to ensure that Energy 2001 would become a thriving business. They invested more than \$10 million into building a 5 MegaWatt Landfill Gas-to-Electricity Power Plant at Western Regional Sanitary Landfill.

Today, together with Western Placer Waste Management Authority, Energy 2001 captures and destroys the harmful greenhouse gases that come from our garbage in landfills. This otherwise bad gas is used as fuel for engines that convert it into electricity that is sold on the open market. Through this process, Energy 2001 is able to produce enough power for 3,000 homes annually.

Energy 2001 thoroughly values showing students and community groups the practical applications of their technology so they can see what is possible. They are excited about the prospect of building a company on the cutting



In 2003 the late Gary Garratt and Laura Rasmussen purchase Energy 2001.



edge of technology and with innovation that could prove to be both profitable and beneficial for the community.

With more people beginning to learn more about the technologies and opportunities in the rapidly growing field of renewable energy, Energy 2001 is proud to be a pioneer in a developing industry.

Our relationship with the Roseville Chamber allows us to directly connect our students and alumni with opportunities to work and serve in the community where they live and study. Direct linkage between William Jessup University and local business is essential to our economic and program development. Chamber staff and members are among the most actively-engaged we have had the pleasure to work with, and we benefit tremendously from our membership and involvement.

- Christy Jewell, William Jessup University

